

COMMUNITY-CONNECTED EDUCATION AND WORKFORCE SOLUTIONS FOR STUDENTS AND COMMUNITIES

First and foremost, students are at the heart of everything Ford Next Generation Learning (Ford NGL) does. We believe the success of our young people is essential, not only to them individually, but to the future success of every community stakeholder. All youth, especially those furthest from opportunity, deserve an education that nurtures their talents and full potential – one that ignites their passion for learning and prepares them for a career path of choice.

The focus on our youth is not exclusive to the success of a few but to each and every young person. We create opportunities for each student to find their place in this world in a way that allows them to be productive citizens who care deeply, feel strongly, and appreciate diversity in thought, race, and values. Where we begin our journey and the motivation that fuels our efforts may be different, but most of us share one thing in common. We all desire success for our youth and our communities and know there are opportunities to enhance our collective success by working together.

Ford NGL convenes, mobilizes, and coaches educators, employers, and community leaders to transform education through a community-connected approach. Together, we prepare a generation of diverse young people—especially those furthest from opportunity—to graduate ready for college, careers, and life. By nurturing their talents, skills, and aspirations, we empower them to define success on their own terms, contribute meaningfully to their communities, and build a future filled with joy and prosperity. At the heart of our work is a fundamental shift in mindset about what it truly means to prepare young people for the future. Characteristic of efforts that achieve success is the discipline to regularly assess the situation, the willingness to adjust creatively and fearlessly to the current reality, and the foresight to plan effectively for the future.

Global competitiveness depends more than ever on the role of K-12 education and the community in establishing the strong foundation essential for preparing the 21st-century workforce. At the same time, the data tells us that we are failing to prepare many of our students for success, especially in fields experiencing rapidly changing technologies. Some are disadvantaged by socioeconomic conditions. Others wonder why they are attending school at all and how they will ever use the classes they are forced to take. Many are unengaged in learning altogether, while many more lack adequate exposure to in-demand, rewarding careers. As a result, countless students leave K-12 uninspired, unconnected, and lacking a passionate way forward.

Transformational solutions require a fundamental shift in mindset about what it means to prepare young people for college, careers, and life, and the successful implementation of such solutions is not achieved in isolation.

We know from observation and experience, success within and among educators, employers, and other stakeholders can be amplified by challenging the status quo, embracing innovation, and engaging student voices in how they best learn and succeed.

Ford Next Generation Learning values passion, trust, leadership, and innovation. We mobilize educators, employers, and community leaders who share those values and who are willing to work collaboratively to prepare young people for their future by engaging in lifelong learning opportunities. Ford NGL offers more than the “program of the day” or “solution in a box.” We deliver a holistic and sustainable approach to the assessment, planning, and implementation of community-driven solutions. To that end, the **Ford NGL Framework**, a community-connected transformation model, guides our work. We draw upon validated experience and a community of practice to customize and facilitate structures, processes, and relationships that deliver mutually beneficial outcomes.

Ford NGL believes that a collaborative, community-connected approach is fundamental to achieving increased community prosperity shared by all; a strengthened talent pipeline; young people prepared for success in college, careers, lifelong learning, and leadership; educational equity and justice for all; and the capacity for every student to contribute and go further. We know success cannot be achieved by acting alone. It is one of the many reasons why we place exceptional value on stakeholders who share our passion for making lives better through the application of community-connected education and innovative workforce solutions.



Young people who achieve success in college, careers, lifelong learning, and leadership



Community prosperity shared by all



Extraordinary diverse talent for the region



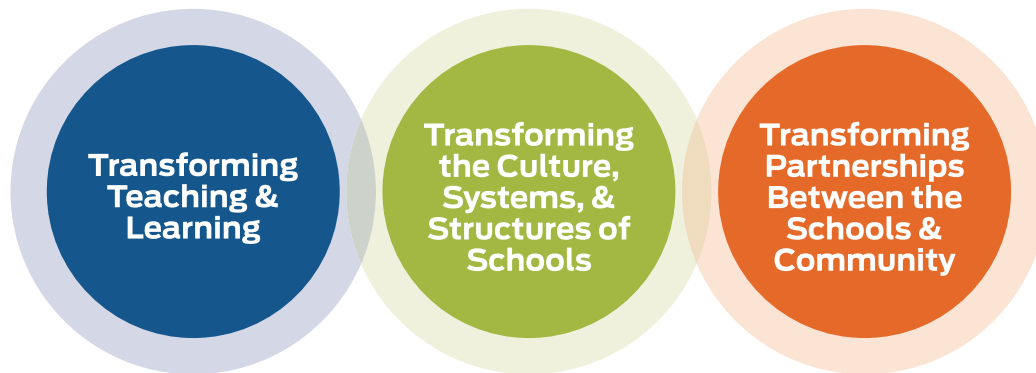
Educational equity and justice for all



Capacity of this network and our partners to contribute and go further

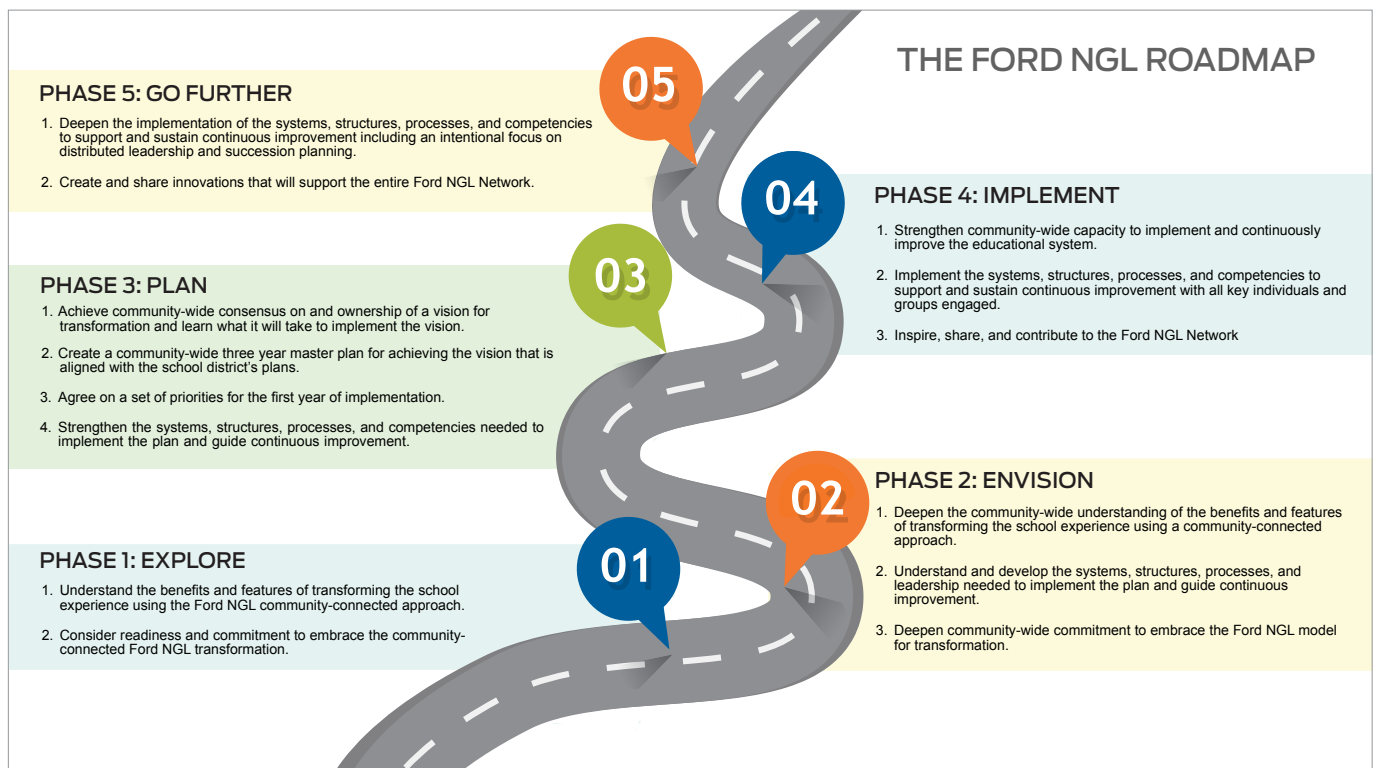
Over the past 20+ years, Ford NGL has prototyped and refined a variety of customizable solutions that leverage the power of community and partnerships to prepare and support every student for success. The Ford NGL Network has become a meaningful movement that continues to grow in size, energy, and strength. We also work directly with business, education and industry associations, workforce councils, and other stakeholders to assess and solve their workforce challenges by building collaboration and consensus among key stakeholder groups, which includes K-16 educators.

The Ford NGL Framework is fundamental to all of the services we provide. We believe that in order to improve student outcomes, you must change systems, culture, and processes and engage community stakeholders to become co-owners of the transformation our clientele seek

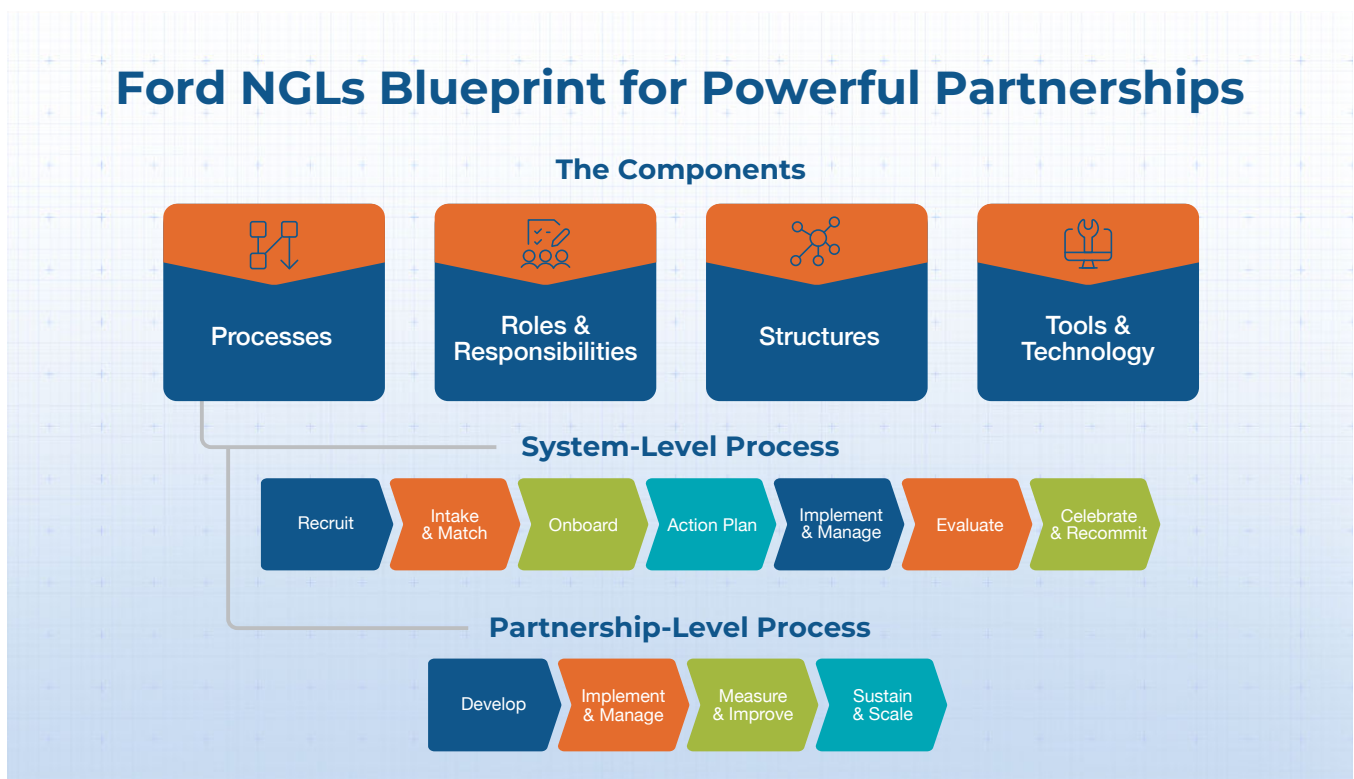


Ford NGL provides a customizable approach when supplying our services – an approach that is based on a shared understanding of your needs and goals and avoids “one size fits all” solutions. Much of our current work falls into the following categories.

- **Ford NGL Roadmap:** Our roadmap provides a blueprint for a unique and comprehensive community initiative. It brings together educators, employers, and community leaders to fundamentally change the K-12 experience, equip students for success, and improve regional economic and workforce development.



- **Community Assessment:** Ford NGL reviews, evaluates, and makes recommendations for schools, school districts, and other stakeholders regarding strengths and opportunities in K-12 for existing and potential career awareness, career pathways, and career academies.
- **Coaching and Facilitation:** Ford NGL applies a community-connected process to work with schools, employers, and other local partners. Using our roadmap model as a guide, we coach and support stakeholders as they advance success for every student and cultivate extraordinary talent for the community.
- **K12 Project-based/Work-based Learning:** The Ford NGL team provides systematic education, training, and support for the application of the Ford NGL Community-connected Learning (CCL) Continuum. Ford NGL CCL helps pathway teacher teams and business partners design and deliver powerful and authentic student learning experiences that integrate academic standards with industry-related skills.
- **Blueprint for Powerful Partnerships:** Ford NGL provides education, training, and strategic support to help schools, districts, after-school programs, businesses, and industry associations build sustainable, high-impact partnerships. By shifting from transactional to transformational collaboration, stakeholders gain hands-on involvement, shared accountability, and long-term workforce impact.



- **Customized Consulting:** Ford NGL brings its experience, resources, and community of practice to the table to assist clients as they evaluate education and workforce challenges, identify opportunities, and develop the strategies and action plans required to achieve their desired short and long-term results.



To learn more about Ford Next Generation Learning, what we do, and the services we provide, please visit our website at FordNGL.com or email us at info@fordngl.com.